The Devil Wears Prada 2: everything we know about the 2026 sequel

Maria Cattini | 30/03/2026 | NEWS

The return of one of the most iconic fashion stories in cinema is officially set. *The Devil Wears Prada 2* will hit theaters in Italy on **April 29, 2026**, followed by the U.S. release on **May 1, 2026**, positioning itself as one of the most anticipated films of the spring season.

More than just a sequel, the film marks the comeback of a cultural phenomenon that shaped how audiences perceive fashion, power and ambition.

A legendary cast returns

The sequel brings back the original stars who made the first film a global success:

- Meryl Streep
- Anne Hathaway
- Emily Blunt
- Stanley Tucci

Joining them is Kenneth Branagh, adding new depth to the narrative.

This continuity is key: the chemistry between the original cast is considered essential to avoiding a simple nostalgia-driven project and instead delivering a true revival.

What the sequel is about

The story picks up roughly twenty years later, with Andrea Sachs returning to *Runway* magazine. At the same time, Miranda Priestly faces a radically transformed industry shaped by:

- social media
- fast fashion
- digital influence

Emily Charlton, once an assistant, has evolved into a powerful executive in the luxury world, becoming a central figure in the new balance of power.

Fashion meets the digital era

While the original film explored ambition and the cost of success, the sequel updates that narrative for today’s landscape, where authority is no longer controlled solely by magazines but by platforms, algorithms and online reputation.

Miranda Priestly remains more than a fashion icon—she represents a form of traditional power trying to survive in a rapidly changing world.

Why it matters beyond fashion

The film is expected to resonate even with audiences outside the fashion industry. Like its predecessor, it examines:

- ambition and personal sacrifice
- identity behind public image
- the tension between legacy and innovation

This broader appeal is what originally turned the franchise into a cultural touchstone—and what may define the success of the sequel.

A strategic release

The late-April release window is no coincidence. It aligns with:

- the spring fashion season
- pre-summer audience engagement
- cross-generational appeal

The film is designed to attract both longtime fans of the 2006 original and younger audiences who experience fashion primarily through digital content and creators.

More than a sequel

The Devil Wears Prada 2 is not just a continuation—it is a test of relevance. It aims to reinterpret fashion not just as style, but as storytelling, strategy and influence in a hyper-connected world.

TRAILER


MERYL STREEP
ANNE HATHAWAY
EMILY BLUNT
STANLEY TUCCI
THE DEVIL WEARS PRADA 2
IN THEATERS MAY 1